FeraMAX® Powder

2019 NATIONAL #1 OTC BRAND EnsembleIQ PHARMACIST + PHYSICIAN RECOMMENDED FOUR YEARS IN A ROW!™ †

Helps prevent iron deficiency and iron deficiency anemia

Patient Dosing



1 scoop = ¼ tsp of powder = 15 mg of Elemental Iron



Dosing scoop included

Patient's Weight (kg)		Dosage (3–6 mg/kg/day)‡		Daily Elemental Iron (mg/day)
10	X	3	=	30

All doses are daily or as directed by a healthcare professional and based on **3–6 mg/kg/day‡.**

It is important to note:

Your dose of FeraMAX® Powder is 30 ÷ 15 = 2 scoop(s) per day.

Each scoop of FeraMAX® Powder should be added to at least 10 mL of water, juice, or soft foods.

Physician Signature _____ Date _____

For more information, call toll free 1-888-439-0013 or visit www.FeraMAX.com

References:

† Pharmacy Practice+ and Profession Santé 2019 / The Medical Post and Profession Santé 2019 – Survey on OTC Counselling and Recommendations

‡ Iron Deficiency – Investigation and Management. (June 15, 2010). Retrieved July 28, 2018 from http://www2.gov.bc.ca/gov/content/health/practitioner-professional-resources/bc-guidelines/iron-deficiency.

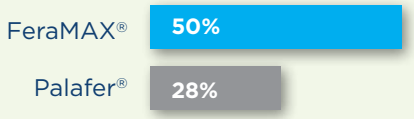
BioSyent

FeraMAX® is the #1 recommended iron supplement by Physicians and Pharmacists in Canada!

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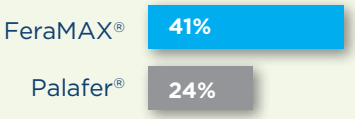
Iron Supplement

Pharmacists Recommend



Reponses less than 12% not shown; n = 200
Results may total >100% due to multiple brand recommendations

Physicians Recommend



Responses less than 4% not shown; n = 79
Results may total >100% due to multiple brand recommendations

Features[1]	Fer-In-Sol® Drops¶ (Ferrous Sulfate)	Fer-In-Sol® Syrup¶ (Ferrous Sulfate)	Palafer® Suspension§ (Ferrous Fumarate)	FeraMAX® Powder (PIC)
No Staining of Teeth[2]	☹	☹	☹	☺
Paraben Free	☺	☺	☹	☺
Sulphite Free	☹	☹	☺	☺
Alcohol Free	☹	☺	☺	☺
Gluten Free	☺	☺	☺	☺
Lactose Free	☺	☺	☺	☺
No Animal By-Products	☺	☺	☺	☺

FeraMAX® Powder is NOW covered by NIHB formulary for children ≤12 and on exception in adolescents 13–18 years of age

References:

1. Jacobs P, Fransman D, Coghlan P. Comparative bioavailability of ferric polymaltose and ferrous sulphate in iron-deficient blood donors. J Clin Apher. 1993;8(2):89–95.

2. Anemia Review Panel. Anemia Guidelines for Family Medicine. 3rd ed. Toronto: MUMS Guidelines Clearinghouse; 2014:8.

† Pharmacy Practice+ and Profession Santé 2019 / The Medical Post and Profession Santé 2019 – Survey on OTC Counselling and Recommendations

¶ Fer-In-Sol is a registered trademark of Mead Johnson & Company

§ Palafer® is a registered trademark of Bausch Health Companies Inc.

FeraMAX®
Polysaccharide-Iron Complex